

PRESS RELEASE

For immediate release

**VAST-AUTO DISTRIBUTION / O'REILLY AUTO PARTS 2026 CONVENTION -
BUILT FOR THIS!**

MONTRÉAL, QUÉBEC, MONDAY, MARCH 23, 2026

With the largest attendance ever, the Vast-Auto Distribution/O'Reilly Auto Parts annual convention inspired attendees with the theme, *Built For This*, a mindset for always serving customers with excellence, no matter the challenges.

More than 900 attendees participated in the convention from March 12 through 15, reinforcing the engagement and commitment of the Vast-Auto Distribution/O'Reilly Auto Parts network and reflects the company's growing momentum in the Canadian automotive aftermarket. "This year's convention enabled us to build strong momentum," said Mauro Cifelli, president of Vast-Auto Distribution/O'Reilly Auto Parts Canada. "Our theme reflects the passion, dedication, resilience, and relentless pursuit of excellence demonstrated every day by our team members and our network of auto parts stores and service centers."

Throughout the convention, participants attended a series of presentations highlighting value-added programs, key industry trends, and the launch of new product lines including several proprietary brands.

During the Saturday evening Awards Gala, participants came together to celebrate and recognize excellence and outstanding performance across all segments of the network. Vast-Auto/O'Reilly proudly recognized the following 2026 award winners:

Parts City Auto Parts / Parts City Pièces d'Auto of the Year:

- **Quebec:** Distribution 20-100 – Martin Boulet
- **Atlantic/Ontario:** Atlantic Auto Parts Resource Inc. – Craig Champion
- **Company-owned:** Parts City Auto Parts/CAPS Old Innes - Justin Fischer

Certified Auto Repair / Certifié Auto Service of the Year:

- Pneus Premier Choix – Benoit Sarrazin

Auto Mécano of the Year:

- Ratté et Frenette Inc. – Martin Frenette

OCTO Auto Service Plus Repair of the Year:

- Toretto Tires and Mechanics – Alexandre Boivin

M 360 Mechanic / M Mécanique 360 of the Year:

- M Mécanique 360 Roberval – Daniel Girard and Ghislain Meunier

Vendor of the Year:

- FCS Auto - June Zhou and Rick Caiello

Manufacturer Representative of the Year:

- **Quebec:** Zota Catalin – Agna Brakes
- **Atlantic/Ontario:** Marc Woodburn - Mevotech

In addition, several prizes were awarded during the Gala, including three trips for two to Málaga, Spain. The recipients were:

- Daniel Ostiguy – Danos Mécanique/Certifié Auto Service
- Danny Côté – Garage Guy Asselin/ Certifié Auto Service
- Alain Morel – M Mécanique 360 Jean-Talon Ouest



Photo attached: Team Members of the Vast-Auto Distribution / O'Reilly Auto Parts.
Photo credit: David Lawlor.

About Vast-Auto Distribution

Vast-Auto Distribution, a wholly owned subsidiary of O'Reilly Automotive, Inc., is headquartered in Montreal, Quebec, and is a leader in the distribution and marketing of automotive parts to auto parts stores in Eastern Canada. Vast-Auto Distribution offers its customers a comprehensive business solution, including a wide range of quality parts, innovative marketing programs, training, and business management systems. Vast-Auto Distribution operates two distribution centres that support a network of 28 company-owned stores across six Canadian provinces, hundreds of strategic independent partners, and a service offering that reaches thousands of independent stores and repair shops throughout Eastern Canada.

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